

## Local companies serving and/or selling Fairtrade products

Accessorize: Broadwalk  
 Asda: Water Gardens  
 Bodyshop: Broad Walk  
 Co-op: Bush Fair  
 Co-op: Tumbler Road  
 Co-op: Colt Hatch  
 Co-op: London Road, Old Harlow  
 Holland and Barrett: Broadwalk  
 Lidl: Staple Tye Shopping Centre  
 Marks and Spencers: Broadwalk  
 Monsoon: Broadwalk  
 Newswell Newsagents: Terminus Street  
 Sainsburys: Fifth Avenue  
 Silver Scents: Harvey Centre  
 Somerfield: Old Harlow High St  
 Tesco Metro: Harvey Centre  
 Tesco: Church Langley  
 Tesco: Edinburgh Way

## Local caterers serving and/or selling Fairtrade products

Café Youth: Westgate  
 Elite Café: Market Square  
 Esporta Sports Club Bar: College Square  
 Esquires: The Water Gardens  
 Gibberd Garden: Old Harlow  
 Greggs the Bakers: Market Square  
 Harlow Playhouse: Upstairs Bar  
 Harlow Garden Centre: Hastingwood  
 Harlow College: Velizy Avenue  
 Nandos: The Water Gardens  
 Padda's Newsagent: Adams House  
 Quick Stop News: Birdcage Walk  
 Starbucks: Sainsburys Fifth Avenue  
 St John's Arts and Recreation Centre, (ARC): Old Harlow  
 Traders Coffee: Unit K4: The Harvey Centre  
 Yates' Wine Lodge: Market Square



Further information and a full list of local groups and organisations supporting Fairtrade in Harlow is available from:

<http://harlowfairtrade.info/>  
<http://www.harlow.gov.uk/fairtrade>  
<http://www.fairtrade.org.uk>

If you would like to get involved or if you sell two or more Fairtrade products please contact:

Rob Eschle: 01279 425785  
 Jokey Lloyd: 07743 124181  
 Martin Lawn: 01279 423258

Or write to:

Harlow Fairtrade Group  
 c/o Harlow CDA  
 2 Wych Elm, Essex, Harlow CM20 1QP

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# NASUWT

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## Harlow Fairtrade Town Campaign



**Look for this Mark on products when you shop**

**Harlow Fairtrade Town Group**



**Harlow Council**  
 Working together for Harlow

## What is Fairtrade?

Many farmers and workers in developing countries struggle to provide for their families. Poor market access and unfair trade rules often mean that the price they get for their crop does not cover the cost of production. Fairtrade is a rapidly growing international movement which seeks to guarantee a better deal for farmers and workers in the developing world.

A product that is Fairtrade certified carries a label, the FAIRTRADE Mark. Today there over 3000 Fairtrade licenced products in the UK. Fresh fruit, coffee, cotton t-shirts, tea, sugar, fruit juice, honey, chocolate, flowers, sports balls, wines and beers are just some of the products available which carry the Mark.

## Who is behind Fairtrade?

The Fairtrade Foundation is the independent certification body in the UK that licenses the FAIRTRADE Mark to products that meet international Fairtrade standards. The Fairtrade Foundation is also able to award Fairtrade Town Status provided the town meets the five goals listed.



### The Five Fairtrade Goals

- The Council has passed a resolution supporting Fairtrade, and serves Fairtrade coffee and tea at its meetings and in offices and canteens.
- A range of Fairtrade products are readily available in the area's shops and served in local cafés and catering establishments.
- Fairtrade products are being used by a number of local work places (estate agents, hairdressers etc) and community organisations (faith groups, schools etc).
- The Fairtrade campaign has attracted media coverage and popular support from the public
- A local Fairtrade steering group has been set up to ensure continued commitment to Fairtrade Town status.

## Harlow: a Fairtrade Town

Following an application by Harlow Council and the Harlow Fairtrade Town group, it was agreed that the five goals had been met and Harlow was officially made a Fairtrade Town in December 2007.

Harlow Council and the Harlow Fairtrade Town Group will continue to promote Fairtrade in the town and extend on the work which has taken place as the status has to be applied for every year.

Locally, Fairtrade products can be found in Harlow supermarkets and cafés.

A list can be found on the back of this leaflet and further details in the Harlow Business Directory.

Look out for the official Harlow Fairtrade Town stickers.

